

University of Mumbai, Cluster No.-41
BACHELOR OF MASS MEDIA (B.M.M.) (R-2016) (Semester V)
Online Exam Tentative Time Table

Day and Date	Time	Paper
Monday, December 14, 2020	12:00 noon to 01:00 p.m.	Advertising : Advertising in Contemporary Society
Monday, December 14, 2020	12:00 noon to 01:00 p.m.	Journalism : Reporting
Tuesday, December 15, 2020	12:00 noon to 01:00 p.m.	Advertising : Copywriting
Tuesday, December 15, 2020	12:00 noon to 01:00 p.m.	Journalism : Editing
Wednesday, December 16, 2020	12:00 noon to 01:00 p.m.	Journalism : Feature & Opinion
Wednesday, December 16, 2020	12:00 noon to 01:00 p.m.	Advertising : Brand Building
Thursday, December 17, 2020	12:00 noon to 01:00 p.m.	Advertising : Consumer Behaviour
Thursday, December 17, 2020	12:00 noon to 01:00 p.m.	Journalism : Journalism & Public Opinion
Friday, December 18, 2020	12:00 noon to 01:00 p.m.	Advertising : Media Planning & Buying
Friday, December 18, 2020	12:00 noon to 01:00 p.m.	Journalism : Indian Regional Journalism

Cluster No. 41: Lead College Smt. CHM College - Ulhasnagar, Priti Academy College - Ulhasnagar, St.Paul College-Ulhasnagar, Vedanta College- Ulhasnagar, Kamala Devi College-Vithalwadi.,Sahyog College- Ambernath, SICES College,- Ambernath, Model College - Kalyan, SevaSadan College – Ulhasnagar, Saket College - Kalyan

Principal
Smt. C.H.M. College