

# CHANDI 20 UTSAV 21



# AD - MAD

(ADVERTISEMENT)



1ST AND 2ND  
APRIL

Dr. Manju Lalwani Pathak  
PRINCIPAL

# RULES AND REGULATIONS

- 30 seconds-45 seconds recorded advertisement
- A fictional product
- Humorous ads
- No abusive language or profanity. (It will lead to immediate disqualification)
- Minimum participants\_ - 4, maximum-6
- Entries will be accepted in MP4 format only
- The entries should be mailed as a google drive link to CUclickbait@gmail.com
- Participants are requested to ensure that they have enabled link sharing and open access for anyone to view & edit on the internet for the google drive link.
- Deadline- 31st MARCH by 6 PM
- Competition will have 3 prizes (1st, 2nd, 3rd ) and winners will get Trophies & all the participants will get participation certificate.
- Participants should follow all rules and regulations of Covid 19.
- Judges decision will be final.

**For any query contact  
Mr. Vivek Singh 8308926881**