

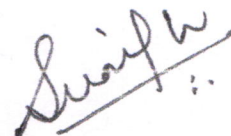
Report on Research Study Conducted under the aegis of AMMA

Additional Ambernath Manufacturer's Association (AAMA) had sent a request to the college for conducting a research study on "Human Resource Management Practices in Small Scale Industries in Additional Ambernath Area." Department of Management Studies was entrusted with the responsibility of undertaking the same. Mr. Sunil Lalchandani, Head of Department of BMS was appointed as the Teacher – Researcher to conduct the study. Two students from the Second Year, BMS were appointed as Research Assistants to support the Teacher – Researcher. These two students were: 1) Sagar Jethani (SYBMS) and Vijay Batriya (SYBMS)

The Study was conducted from 10th January, 2018 to 30th April, 2018. At the beginning, the research team has conducted meeting with AAMA in order to understand their requirements to complete the study. Later on 10 small scale industries were visited by the research team to observe the HR Practices followed by the industries in the area. After this visit, a questionnaire was drafted by the team, which was approved by Mr. Umesh Tayade, Chairma, AAMA. The questionnaire was sent to 100 industries in the area and based on the responses, interpretations were drawn and recommendations were given to the industries.

Broadly, the research study focused on understanding existing HR practices followed by the industries in the area, Challenges faced by the industries with respect to HR practices followed by them and recommendations to overcome the same.

A research report was compiled by the research team and was handed over to the I/C Principal, who sent the same to AAMA on 2nd May, 2018. The research report was found satisfactory by the AAMA and was very well appreciated by the committee of the association.



Prof. Sunil Lalchandani
(Head, Department of Management Studies)



IQAC Coordinator

