



HSNC Board's
Smt. Chandibai Himathmal Mansukhani College
(Autonomous)



(Affiliated to the University of Mumbai)

University College Code : 217-JD Office : T14

Principal : Dr. Manju Lalwani Pathak

Ref No: CHM (A) AC/C/01/2025

Date: 18th June 2025

CIRCULAR

The immediate attention of all concerned is invited to this office Circular No. CHM (A) AC 05/2025 dated 19th May, 2025 regarding the Choice Based and Credit Based Syllabus (CBCS) for all subjects of F.Y.B.A & T.Y.B.A. in Multi Media & Mass Communication SEM - I & SEM - V respectively.

It is hereby communicated that the recommendations of the syllabus made by the Ad-hoc Board of Studies in Multi Media & Mass Communication coordinated by the Dean, Faculty of Social Sciences in the meeting of Academic Council held on 23rd May, 2025 vide item No. 4.7, have been accepted and subsequently passed.

In accordance, therewith, the syllabus as per the CBCS has been brought into force with effect from the academic year 2025 – 2026 and accordingly the same is attached for reference and is available on the College's website www.chmcollege.in

Ulhasnagar - 421 003

18th June, 2025


Dr. Manju Lalwani Pathak

Principal & Chairperson, Academic Council

Copy forwarded for information to:-

- 1) The Dean, Faculty of Social Sciences
- 2) The Chairperson, Ad-hoc Board of Studies.
- 3) The Controller of Examination.
- 4) The Registrar



HSNC Board's
Smt. Chandibai Himathmal Mansukhani College, Ulhasnagar
(Autonomous)
Affiliated to the University of Mumbai

Bachelor of Arts
(Multimedia and Mass Communication)
(Self-Financing Course)

Semester – I

Choice Based and Credit Based syllabus
as per NEP 2020 with effect from the
Academic Year 2025-2026

PREAMBLE

The Department of Multimedia and Mass Communication is committed to shaping informed, innovative, and ethically grounded media professionals equipped to thrive in an ever-evolving global landscape. Rooted in a multidisciplinary framework, the undergraduate program fosters critical engagement with the media industry examining its socio-cultural, political, and economic dimensions, and exploring how communication both influences and reflects the fabric of society.

Through a dynamic blend of theoretical insight and hands-on experience, students are prepared to navigate diverse professional avenues, including journalism, advertising, public relations, content creation, digital media, and academic research. Emphasizing both foundational and advanced competencies, the curriculum offers a deep dive into the entertainment ecosystem—spanning cinema, television, OTT platforms, and social media. As students explore the historical, regulatory, and economic forces shaping mass media, they also gain mastery over emerging digital tools and storytelling strategies—producing content that resonates with contemporary audiences. With a strong emphasis on research, critical thinking, and strategic media writing, the program ensures graduates are well-equipped to contribute meaningfully to the media landscape, pursue advanced studies, and become thought leaders and change makers in the field of communication.

PROGRAMME SPECIFIC OUTCOMES (PSOs)

PSO1: It prepares students for a diverse range of professional pathways in advertising, journalism, public relations, digital media, and content creation.

PSO2: With a focused lens on the entertainment ecosystem—including cinema, television, OTT platforms, and social media—students gain insights into content creation, audience behavior.

PSO3: Through practical and theoretical engagement, the program fosters self-confidence, self-efficacy and social accountability.

PSO4: Learners develop proficiency in formats such as blogs, podcasts, video content, photography, social media, and multimedia storytelling.

PSO5: Learners gain a deep understanding of mass media as a dynamic system influenced by historical evolution

**Smt. Chandibai Himathmal Mansukhani College
(Autonomous)**

**First Year B. A.
(Multimedia and Mass Communication)**

Semester- I

**Vertical - 1
Major Subjects – 6 Credits**

**with effect from
Academic Year 2025-2026**

Title: Evolution of Communication**Course Code: CHMMM11**

Sr. No.	Heading	Particulars
1	Description of the Course:	The Evolution of Communication course traces the historical development of human communication from ancient oral traditions and symbolic systems to the emergence of print, electronic, and digital media. It examines how communication methods have transformed over time in response to cultural, technological, and social changes, shaping the way individuals and societies interact. The course highlights key milestones such as the invention of the printing press, telegraph, radio, television, and the internet, offering insights into how each era of communication has influenced human thought, behavior, and global connectivity.
2	Vertical 1	Major
3	Type Teaching Method	Theory Lecture / Discussion/ Case Study / Analysis/ Field Exercise/ Role play/ Documentary Viewing/ Project-Based Learning
4	Credit	2 Credits
5	Hours allotted	30 Hours
6	Marks allotted	50 Marks
7	Course Objectives: 1. To trace the historical development of human communication from oral traditions to digital media, examining the social, cultural, and technological transformations that have shaped modes of communication over time. 2. To help students understand the impact of key communication inventions (printing press, radio, television, and internet) on society and media practices. 3. To develop analytical skills to evaluate communication trends in relation to societal change and globalization. 4. To identify the social dynamics that drive the evolution of communication	
8	Learning Outcomes: Student will be able LO1: To explore the history of communication from pre-historic styles to modern technologies LO2: To identify techniques and media used in graphic art. LO3: To understand the influences of historic media styles in present day communication LO4: To study the evolution of language and other communicative behaviors in humans and other species.	

Syllabus

UNIT I: Introduction & History Of Communication

- Understanding communication and its significance
- Introduction to basic theories of communication
- Role of communication in formation of societies and sustainability
- Evolution of Language & its role
- Introduction of print media

UNIT II:

- Group communication and its dynamics
- Social systems and their impact on communication designs
- Acquisition of language skills and its role in presentation and personal development
- Cognitive perspectives of communication advancement
- Development of communication technologies and its impact

UNIT III:

- Data protection and privacy
- Data theft
- Fake news
- Digital divide
- Cyberbullying
- Hate speech
- Environmental impact of technology
- IPR and Copyright
- Digital Addiction & Well-being

Scheme of Examination and Assessment Pattern

Paper – 50 Marks

External Examination: Semester End External - 30 marks Time: 1:00 hour

Format of Question Paper

Attempt any 2 from Q1. – Q3.

Each Questions carries 15 Marks.

Question No	Nature of Questions	Marks
Q 1	Practical/ Case study	15
Q 2	Practical/ Theory	15
Q 3	Practical/ Theory	15
		Total 30

Internal Examination: Continuous Evaluation - 20 marks

	Assessment / Evaluation	Marks
1.	Oral & Practical Presentations Projects / Assignments	10
2.	Debates /Group Discussion Open Book Tests Quiz	10
		Total 20

REFERENCES:

1. Birdwhistell, R. L. (1970). *Kinesics and Context: Essays on Body Motion Communication*. University of Pennsylvania Press.
2. Pinker, S. (1995). *The language instinct: How the mind creates language*. William Morrow Paperbacks.
3. McLuhan, M. (1964). *Understanding Media: The extensions of Man*. Routledge.
4. Standage, T. (1998). *The Victorian Internet: the remarkable Story of the Telegraph and the Nineteenth Century's On-line pioneers*. Walker & Company.
5. Hall, E. T. (1977). *Beyond Culture*. Anchor.
6. Crystal, D. (1997). *English as the global language*. Cambridge University Press.
7. Goffman, E. (1959). *The Presentation of Self in Everyday Life*. Anchor.
8. Chomsky, N. (1959). A review of B.F. Skinner's *Verbal Behavior*. *Language*, 35(1), 26-58.
9. Castells, M. (2000). *The Rise of the Network Society*. Wiley-Blackwell.
10. Turkle, S. (2011). *Alone Together: Why we expect more from Technology and Less from Each Other*. Basic Books.

Title: Fundamentals of Mass Communication

Course Code: CHMMM12

Sr. No.	Heading	Particulars
1	Description of the Course:	The Fundamentals of Mass Communication course introduces students to the basic concepts, models, and processes of communication, focusing on how messages are created, transmitted, and received through various mass media channels. It explores the evolution and role of media in society, the functions of communication, and the influence of mass media on culture, public opinion, and social change. The course also examines key theories of communication, the structure of media organizations, and the ethical and legal frameworks that guide media practices, laying a strong foundation for further studies in media and communication fields.
2	Vertical 1	Major
3	Type Teaching Method	Theory Lecture / Discussion/ Case Study / Analysis/ Field Exercise/ Role play/ Documentary Viewing/ Project-Based Learning
4	Credit	2 Credits
5	Hours allotted	30 Hours
6	Marks allotted	50 Marks
7	Course Objectives: 1. To introduce students to the basic concepts, functions, and types of mass communication in contemporary society. 2. To explore key communication models, media theories, and the role of mass media in democratic societies. 3. To cultivate an understanding of ethical and responsible media practices in a multicultural context. 4. To understand the concept of New Media and Media Convergence and its implications.	
8	Learning Outcomes: Student will be able LO1: To study the history, evolution and the development of Mass Communication in the world with special reference to India. LO2: To study the evolution of Mass Media as an important social institution. LO3: To understand the development of Mass Communication models. LO4: To develop a critical understanding of Mass Media.	

Syllabus**UNIT I: Introduction and overview**

- Meaning and importance of Mass Communication
- Forms of Communication: Intra Personal Communication, Interpersonal Communication, Group Communication, Mass Communication: Electronic, Satellite, Interactive, Digital Communication etc.
- Models of Communication: Gerber's Model, Sociological Model, Gatekeeping Model, Defleur's Model of the Taste- differentiated Audience Model, Hub Model, Sadharanikaran.

UNIT II: Major forms of mass media

- Traditional & Folk Media:
- Print: Books, Newspapers, Magazines
- Broadcast: Television, Radio Films
- Internet

UNIT III: Impact of Mass Media on Society

- **Social Impact** (With social reformers who have successfully used mass communication)
- **Political Impact** (With political leaders who have successfully used mass communication)
- **Economic Impact** (With how economic changes were brought about by mass communication)
- **Developmental Impact** (With how the government has successfully used mass communication) - **Impact of mass media on** -1 Education, 2. Children, 3. Women, 4. Culture, 5. Youth, Development.

10

Scheme of Examination and Assessment Pattern

Paper – 50 Marks

External Examination: Semester End External - 30 marks Time: 1:00 hour

Format of Question Paper

Attempt any 2 from Q1. – Q3.**Each Questions carries 15 Marks.**

Question No	Nature of Questions	Marks
Q 1	Practical/ Case study	15
Q 2	Practical/ Theory	15
Q 3	Practical/ Theory	15
		Total 30

Internal Examination: Continuous Evaluation - 20 marks

	Assessment / Evaluation	Marks
1.	Oral & Practical Presentations Projects / Assignments	10
2.	Debates /Group Discussion Open Book Tests Quiz	10
		Total 20

11

REFERENCES:

1. McQuail, Denis. McQuail's Mass Communication Theory. 6th ed., SAGE Publications, 2010.
2. Lorimer, Rowland. Mass Communication. Pearson Education, 1980.
3. Folkerts, Jean, and Stephen Lacy. The Media in Your Life: An Introduction to Mass Communication. Pearson Education, 2011.
4. Klapper, Joseph T. The Effects of Mass Communication. Free Press, 1960.
5. Gupta, Baldev Raj. Mass Communication and Development. Vikas Publishing House, 1980.
6. Kumar, Keval J. Mass Communication in India. 4th ed., Jaico Publishing House, 2010.
7. Mehta, D. S. Mass Communication and Journalism in India. 3rd ed., Allied Publishers, 1992. ([search.worldcat.org][1])
8. Singh, Gurmeet. The Story of Mass Communication. New Delhi: Vikas Publishing House, 2005.
9. Fisher, Aubrey B. Perspectives on Human Communication. Harper & Row, 1978.
10. Tiwari, I. P. Communication Technology and Development

Title: Contemporary Affairs
Course Code: CHMMM13

Sr. No.	Heading	Particulars
1	Description of the Course:	The <i>Contemporary Affairs for Mass Media</i> course provides students with an in-depth understanding of current national and international events, trends, and issues that influence public opinion and media discourse. Designed specifically for mass media students, the course emphasizes the analysis of political, economic, social, and cultural developments, equipping learners with the critical thinking and contextual awareness necessary to engage with contemporary news and produce informed media content. Through case studies, discussions, and media monitoring, students learn to interpret current affairs with a journalistic perspective, enhancing their ability to report, comment on, and contextualize real-time events in a rapidly evolving media landscape.
2	Vertical 1	Major
3	Type Teaching Method	Theory Lecture / Discussion/ Case Study / Analysis/ Field Exercise/ Role play/ Documentary Viewing/ Project-Based Learning
4	Credit	2 Credits
5	Hours allotted	30 Hours
6	Marks allotted	50 Marks
7	Course Objectives:	1. To develop awareness and understanding of current national and international events. 2. To foster the ability to interpret news and events from multiple perspectives. 3. To understand the role of media in shaping public opinion on contemporary affairs. 4. To foster the ability to interpret news and events from multiple perspectives
8	Learning Outcomes:	Student will be able LO1: To learn with overview on current developments in various fields. LO2: To generate interest among the learners about burning issues covered in the media. LO3: To equip themselves with basic understanding of politics, economics, environment and technology so that students can grasp the relevance of related news. LO4: To communicate effectively about current events through presentations and group discussions

Syllabus

UNIT I: Current National Stories

- Three political stories of national importance.
- Political leaders : news makers of the season (Brief profile of any three)
- Analysis of viral social media campaigns impacting public opinion and policy

UNIT II: Polity And Governance

- Ministries of Government of India 01 Autonomous government bodies like Digital India, MyGov, and e-Sanjeevani
- Review of National Education Policy 2020-impact and feedback
- **Ministry of Home Affairs**
 - Enforcement Organizations Internal
 - Security
 - Police
- **Communal tensions**
 - Review of latest episodes of communal tensions
- **The tensions in J&K**
 - Background, Political players
 - Central Government Projects- climate resilience, digital public infrastructure and women centric schemes(e.g., Nari Shakti Vandan)

UNIT III: International Affairs

- **Security Council**, Structure and role
- Issues that currently engage the SC
- **Role of United Nations** ,General Assembly, Other main organs of the UNO
- Issues that currently engage the UNO
- Four conflicts/ issues of international 4 importance

UNIT IV: Maharashtra Issues

- Political parties reach and challenges, political leaders
- An update on the current political dynamics of Maharashtra
- News relating to the marginalized and displaced tribes
- The latest news on floods and drought, unemployment, health issues, etc
- Update two ongoing state projects

UNIT V: Technology

- **Mobile Application for Journalists:** Mobile apps help in content creation Examples of Mobile apps used by journalists worldwide
- **Artificial Intelligence & Content Automation Tools:** Introduction to AI and data science Introduction to Content Automation tools Examples of content automation tools in content creation
- **Augmented Reality& Virtual Reality in Media:** Introduction to Augmented Reality Introduction to Virtual Reality Examples of Augmented Reality games and apps Examples of Virtual Reality news websites worldwide
- **Digital Gaming Industry:** Introduction to Digital Gaming Industry
- **Digital gaming in India:** Overview of Indian digital gaming

10

Scheme of Examination and Assessment Pattern

Paper – 50 Marks

External Examination: Semester End External - 30 marks Time: 1:00 hour

Format of Question Paper

Attempt any 2 from Q1. – Q3.

Each Questions carries 15 Marks.

Question No	Nature of Questions	Marks
Q 1	Practical/ Case study	15
Q 2	Practical/ Theory	15
Q 3	Practical/ Theory	15
		Total 30

Internal Examination: Continuous Evaluation - 20 marks

	Assessment / Evaluation	Marks
1.	Oral & Practical Presentations Projects / Assignments	10
2.	Debates /Group Discussion Open Book Tests Quiz	10
		Total 20

11

REFERENCES:

1. Manorma Yearbook published by Malayala Manorma
2. Competition Success Review
3. Competition Master
4. Yojana published by Publication Division, Ministry of Information and Broadcasting
5. The Virtual Reality Primer- Casey Casey Larijani
6. The Secret of Viral Content Creation- Priyanka Agarwal
7. Understanding Augmented Reality: Concepts and Applications- Alan B Craig
<https://www.forbes.com/sites/suparnadutt/2018/03/09/how-online-gaming-in-india-is-growing-fast-into-a-billion-dollar>
8. 70 years in Indian politics and policy

Department of Multimedia and Mass Communication

Sr No	Name of the Faculty	Designation and College	Signature
1.	Ms. Neha Gurdasani	Assistant Prof, Head Smt. Chandibai Himathmal Mansukhani College, Ulhasnagar-421003	
2.	Mrs. Rahaina Rohra	Assistant Prof Smt. Chandibai Himathmal Mansukhani College, Ulhasnagar-421003	

Name & Signature of the Ad-hoc BoS Chairperson: Ms. Neha Gurdasani

Name & Signature of the Dean: Dr. Prashant Kelkar



**Smt. Chandibai Himathmal Mansukhani College
(Autonomous)**

**First Year B. A.
(Multimedia and Mass Communication)**

Semester- I

**Vertical - 2
MINOR – NA**

**with effect from
Academic Year 2025-2026**

**Smt. Chandibai Himathmal Mansukhani College
(Autonomous)**

**First Year B. A.
(Multimedia and Mass Communication)**

Semester- I

**Vertical - 3
Open Electives (OE) – 2+2 Credits**

**with effect from
Academic Year 2025-2026**

OPEN ELECTIVES (OE)

For First Year BA

(English, Marathi, Hindi, Sindhi, Economics, Political Science,
Psychology, Sociology, Geography, History, BAMMC)

Students are required to select any one OE subject from the list below

Sr. No.	Subject Name
1.	Renewable Energy
2.	Perfumeries
3.	Data Analysis in Excel
4.	Mushroom Cultivation : Training and Trading
5.	Essential Skills for Pet Rearing and Grooming
6.	Basics of Nutrition
7.	Basic Computer Skills for Digital Age
8.	Web Designing Essentials: HTML and CSS Styling Techniques
9.	Visual Design and Digital Tools : A Foundation for Animation
10.	Yoga and Fitness
11.	Basic Accounting
12.	Soft Skills for Corporate Readiness
13.	Business Statistics and SPSS
14.	Beautician : Strategic Business Planning
15.	Current Trends of Fashion Design: Financial Perspective
16.	Digital Marketing
17.	Managing Family Wealth through Family Office
18.	Online Trading in Stock Market



**Smt. Chandibai Himathmal Mansukhani College
(Autonomous)**

**First Year B. A.
(Multimedia and Mass Communication)**

Semester- I

**Vertical - 4
VSEC – 2 +2 Credits**

**with effect from
Academic Year 2025-2026**

Title: Visual Communication**Course Code: CHMMM15**

Sr. No.	Heading	Particulars
1	Description of the Course:	This foundational course introduces students to the principles and practices of visual communication, emphasizing its role in storytelling across various media platforms. Students will explore the elements of design, including color theory, typography, and layout, to create compelling visual narratives. The curriculum covers topics such as visual literacy, semiotics, and the impact of visual media on audience perception. Through practical assignments and projects, students will develop skills in graphic design, photography, and multimedia production, preparing them for effective visual communication in journalism, advertising, and digital media. By the end of the course, students will be equipped to analyze and produce visuals that enhance storytelling and engage diverse audiences.
2	Vertical 4	VSC
3	Type Teaching Method	Theory Lecture / Discussion/ Case Study / Analysis/ Field Exercise/ Role play/ Documentary Viewing/ Project-Based Learning
4	Credit	2 Credits
5	Hours allotted	30 Hours
6	Marks allotted	50 Marks
7	Course Objectives: 1. To provide a foundational understanding of visual language, design principles, and the role of visuals in media communication. 2. To enable students to critically analyze visual content in print, digital, and audiovisual media. 3. To develop practical skills in visual storytelling, semiotics, and multimedia design tools. 4. To provide students with tools that would help them visualize and communicate.	
8	Learning Outcomes: Student will be able LO1: To Understand Visual communication as part of Mass Communication LO2: To acquire basic knowledge to be able to carry out a project in the field of visual communication LO3: To acquire basic knowledge in theories and languages of Visual Communication LO4: To understand and analyze visual communication from a critical Perspective	

UNIT I: Introduction

- Early Visuals as Communication
 - Historical evidences, Caves, Hieroglyphs, Geoglyphs, Murals, sculptures
- Visual Communication as Natural means
 - Body language – Physique, Gestures, Eye contact, Expressions
 - Technical gestures
- Process & Expansion of Visual Language
 - Sensual theories – Gestalt, Constructivism, Ecological
 - Perception theories – Semiotics, Language of Signs & Symbols
 - Concept of Code – Metonymic, Analogical code, Displaced code, Condensed code
- Visible components –
 - Line, Shape, Form, Tone, Color, Space,
 - Proximity, hierarchy, Movement, Alignment, Emphasis,
- Typography, Calligraphy, Word expression, Logotype, Treatment

UNIT II: Medium Of Communication

- Images –
 - Pictograms, Ideograms, Logograms
 - Paintings, Illustrations, Cartoons, Memes,
 - Photographs – (speaks thousand words)
- Info graphics –
 - Graphs, Charts, Maps
 - Instructions signs, Presentations
 - Classification indicators
- Color –
 - Sensation, Instruction, Classification
 - Symbolic – Religious, Political,
 - Mood & Atmosphere
- Commercial –
 - Graphic Design, Posters,
 - Advertisements, Publication Design,

10	Scheme of Examination and Assessment Pattern Paper – 50 Marks External Examination: Semester End External - 30 marks Time: 1:00 hour Format of Question Paper Attempt any 2 from Q1. – Q3. Each Questions carries 15 Marks. <table> <tr> <th>Question No</th><th>Nature of Questions</th><th>Marks</th></tr> <tr> <td>Q 1</td><td>Practical/ Case study</td><td>15</td></tr> <tr> <td>Q 2</td><td>Practical/ Theory</td><td>15</td></tr> <tr> <td>Q 3</td><td>Practical/ Theory</td><td>15</td></tr> <tr> <td colspan="2"></td><td>Total 30</td></tr> </table> Internal Examination: Continuous Evaluation - 20 marks <table> <tr> <th></th><th>Assessment / Evaluation</th><th>Marks</th></tr> <tr> <td>1.</td><td>Oral & Practical Presentations Projects / Assignments</td><td>10</td></tr> <tr> <td>2.</td><td>Debates /Group Discussion Open Book Tests Quiz</td><td>10</td></tr> <tr> <td colspan="2"></td><td>Total 20</td></tr> </table>	Question No	Nature of Questions	Marks	Q 1	Practical/ Case study	15	Q 2	Practical/ Theory	15	Q 3	Practical/ Theory	15			Total 30		Assessment / Evaluation	Marks	1.	Oral & Practical Presentations Projects / Assignments	10	2.	Debates /Group Discussion Open Book Tests Quiz	10			Total 20
Question No	Nature of Questions	Marks																										
Q 1	Practical/ Case study	15																										
Q 2	Practical/ Theory	15																										
Q 3	Practical/ Theory	15																										
		Total 30																										
	Assessment / Evaluation	Marks																										
1.	Oral & Practical Presentations Projects / Assignments	10																										
2.	Debates /Group Discussion Open Book Tests Quiz	10																										
		Total 20																										
11	REFERENCES: 1. Smith, Ken, et al., editors. <i>Handbook of Visual Communication: Theory, Methods, and Media</i>. Routledge, 2004. 2. Fahmy, Shahira, Mary Angela Bock, and Wayne Wanta. <i>Visual Communication Theory and Research: A Mass Communication Perspective</i>. Palgrave Macmillan, 2014. 3. Wileman, Ralph E. <i>Visual Communication</i>. Educational Technology Publications, 1993. 4. Lester, Paul Martin. <i>Visual Communication: Images with Messages</i>. 7th ed., Cengage Learning, 2019. 5. Barry, Ann Marie Seward. <i>Visual Intelligence: Perception, Image, and Manipulation in Visual Communication</i>. State University of New York Press, 1997. 6. Kress, Gunther, and Theo van Leeuwen. <i>Reading Images: The Grammar of Visual Design</i>. 2nd ed., Routledge, 2006. 7. Berger, Arthur Asa. <i>Seeing is Believing: An Introduction to Visual Communication</i>. 4th ed., McGraw-Hill, 2011																											

Title: Introduction to Computers -I

Course Code: CHMMM16

Sr. No.	Heading	Particulars
1	Description of the Course:	This course introduces students to essential computer applications in graphic design, focusing on CorelDRAW, Adobe Photoshop, and Adobe InDesign. Students will learn to create and manipulate vector graphics using CorelDRAW, develop raster images and photo compositions with Photoshop, and design professional layouts for print and digital media using InDesign. The curriculum emphasizes practical skills, enabling students to produce high-quality visual content for various media platforms. By the end of the course, students will be proficient in using these industry-standard tools to create compelling visual communications.
2	Vertical 4	SEC
3	Type Teaching Method	Theory Lecture / Discussion/ Case Study / Analysis/ Field Exercise/ Role play/ Documentary Viewing/ Project-Based Learning
4	Credit	2 Credits
5	Hours allotted	30 Hours
6	Marks allotted	50 Marks
7	Course Objectives: 1. To familiarize students with basic computer operations, software applications, and digital tools essential for media and communication work. 2. To build foundational IT skills, including word processing, presentations, spreadsheets, and internet research. 3. To introduce concepts of digital literacy, cyber security, and the role of technology in modern media ecosystems. 4. Apply digital tools creatively and ethically in media production.	
8	Learning Outcomes: Student will be able LO1: To Understand the basic components and functions of computer systems relevant to media production and digital content creation. LO2: To Demonstrate foundational skills in graphic design software such as Adobe Photoshop, CorelDRAW, and InDesign to create and edit visual content. LO3: To Apply design principles and digital tools to produce media layouts, advertisements, and other visual materials for print and digital platforms. LO4: To Evaluate and export digital artwork in appropriate formats, ensuring compatibility and quality for mass media publishing and distribution.	

Syllabus

UNIT I: Photoshop: Pixel based image editing software

- **Introduction to Photoshop:** Image editing theory Bitmaps v/s Vectors, When to use Photoshop and when to use drawing Tools
- **Photoshop workspace:** The tools, Toolbox controls, Property bar, Options bar, Floating palates
- **Working with Images:** Image mode, Image size, canvas size, Image resolution, size and resampling, what is perfect resolution? Cropping to size and resolution, resizing v/s resampling
- **Working With Text:** Text layer, Character palate, Paragraph palate, Text resizing, Text color, Text attributes Working on simple project/ one page design
- **Image Effects:** Smudge, Sharpen, Blur, Eyedropper, Choosing color, Swatches, Color pick, Filters, Burning, Dodging, Changing background, Gradient, Blend modes

UNIT II: CorelDraw: Vector based Drawing Software

- **Introduction to CorelDraw:** Corel Draw Interface, Tool Box, Importing files in CorelDraw, Different file formats
- **Using text :** Artistic and paragraph text, Formatting Text, Embedding Objects into text, Wrapping Text around Object,
- **Linking Text to Objects, Text C2C**
- **Exploring tools:** Basic shapes: Cut, Erase, Combine, Shaping tool: Nodes, Handles, Corners, Convert to Curves: Reshaping, Creating figures, Logos
- **Applying Effects:** Power of Blends, Distortion and contour Effects, Envelopes, Lens effects, Transparency, Creating Depth Effects and Power Clips
- **Exporting in CorelDraw** Types of files, exporting for different publications/templates, Newspaper, magazine, etc.

UNIT III: InDesign: Layout Software

- **Introduction to Adobe In Design:** List the menus, List the tools, Palates, Benefits of using In Design, Application of In Design
- **Text Edits in InDesign** Format of text, Character and Paragraph Bars, Purpose of text selection, Aligning text in different design formats, and Text alignment with embedded images
- **Using palettes:** Using palettes for different types of publications made in InDesign, Magazine in InDesign, Paragraph styles, Newspaper in InDesign, Paragraphs type palate, Text wrap palate
- **Color correction in InDesign:** Embedding images in proper formats, Color correction on the images, adjusting according to the color tone of the Publication
- **Exporting Files:** Types of files, exporting for different publications/templates, Newspaper, magazine, etc.

10

Scheme of Examination and Assessment Pattern

Paper – 50 Marks

External Examination: Semester End External - 30 marks Time: 1:00 hour

Format of Question Paper

Attempt any 2 from Q1. – Q3.

Each Questions carries 15 Marks.

Question No	Nature of Questions	Marks
Q 1	Practical/ Case study	15
Q 2	Practical/ Theory	15
Q 3	Practical/ Theory	15
		Total 30

Internal Examination: Continuous Evaluation - 20 marks

	Assessment / Evaluation	Marks
1.	Oral & Practical Presentations Projects / Assignments	10
2.	Debates /Group Discussion Open Book Tests Quiz	10
		Total 20

11

REFERENCES:

1. Bangia, Ramesh. *Learning Computers: A Fundamental Approach*. Laxmi Publications, 2017.
2. Sinha, P.K. *Computer Fundamentals*. BPB Publications, 2020.
3. Rajaraman, V. *Introduction to Information Technology*. Prentice-Hall of India, 2018.
4. Kelby, Scott. *The Adobe Photoshop Book for Digital Photographers*. New Riders, 2023.
5. Landa, Robin. *Graphic Design Solutions*. 6th ed., Cengage Learning, 2018.
6. Botello, Chris. *Adobe InDesign Creative Cloud Revealed*. Cengage Learning, 2020.
7. Williams, Robin. *The Non-Designer's Design Book: Design and Typographic Principles for the Visual Novice*. 4th ed., Peachpit Press, 2014.

Department of Multimedia and Mass Communication

Sr No	Name of the Faculty	Designation and College	Signature
1.	Ms. Neha Gurdasani	Assistant Prof, Head Smt. Chandibai Himathmal Mansukhani College, Ulhasnagar-421003	<i>NMG</i>
2.	Mrs. Rahaina Rohra	Assistant Prof Smt. Chandibai Himathmal Mansukhani College, Ulhasnagar-421003	<i>Rahaina</i>

Name & Signature of the Ad-hoc BoS Chairperson: Ms. Neha Gurdasani

NMG

Name & Signature of the Dean: Dr. Prashant Kelkar

Dr. Prashant Kelkar



**Smt. Chandibai Himathmal Mansukhani College
(Autonomous)**

**First Year B. A.
(AEC- Ability Enhancement Course)**

Semester- I

Title: Communication Skills in English

**Vertical - 5
AEC - 2 Credits**

**with effect from
Academic Year 2025-2026**

Title: Communication Skills in English**Course Code: CHMARTAECI**

Sr. No.	Heading	Particulars
1	Description of the Course:	Communication Skills in English is an Ability Enhancement Course designed to strengthen learners' foundational skills in English language communication, which is essential for academic success and professional competence in a globalized world. This course equips first-year undergraduate students with core competencies in Listening, Speaking, Reading, and Writing (LSRW), integrating traditional and digital forms of communication. By using a skill-based and learner-centric approach, the course develops not just linguistic ability but also confidence, clarity, and creativity in expression. Emphasis is placed on real-life application and employability, such as drafting professional documents, preparing for interviews, and speaking effectively in diverse social and work-related settings. The course also introduces learners to digital communication etiquette and strategies for enhancing their English proficiency through independent learning.
2	Vertical 5	AEC- Ability Enhancement Course
3	Type	Theory+ Tutorial (Teaching Methods: Lecture/ Discussion/ Presentation/ Reading sessions/ Worksheets/ Listening exercises etc.)
4	Credit	2 Credits
5	Hours allotted	30 Hours
6	Marks allotted	50 Marks
7	Course Objectives: 1. To develop functional proficiency in English by focusing on the core LSRW skills for personal, academic, and professional communication. 2. To introduce students to professional contexts where English communication is essential (interviews, presentations, digital interactions). 3. To equip students to comprehend and interpret a variety of texts with analytical and critical insight.	

	4. To familiarize students with digital communication tools and netiquette for effective virtual communication.
8	Learning Outcomes: Students will be able to LO-1: Apply LSRW skills effectively in academic, social, and professional settings. LO-2: Demonstrate fluency and clarity in speaking and writing, with appropriate tone and register. LO-3: Interpret written and audio-visual texts from various domains with a critical understanding. LO-4: Prepare professional documents and communicate using contemporary digital platforms with confidence.
9	Syllabus UNIT I: Listening and Reading for Academic and Professional Purposes 1. Understanding Communication in Context: • Role of English in professional and global contexts • Modes of communication: Verbal, Non-verbal, Visual, and Digital • Characteristics of professional communication (clarity, brevity, tone, audience awareness) 2. Listening Skills: • Listening to professional conversations (e.g., meetings, interviews, news reports) • Identifying tone, emphasis, and implied meaning • Listening for argument, perspective, and intent • Activities: Note-taking, summarizing, identifying key takeaways 3. Reading Skills: • Reading job advertisements, email threads, and formal reports • Identifying purpose and structure in professional texts • Inference and contextual meaning • Grammar Focus: Prepositions, Modal verbs, Sentence transformation, Error correction, Collocations <i>Texts: Passages from industry reports, editorials, HR communications, NGO newsletters, and workplace scenarios.</i> UNIT II: Speaking and Writing for Employability (15 Lectures) 1. Speaking Skills: • Group Discussions: Types, format, participation strategies • Mock Interviews: Responding to commonly asked questions, body language, tone • Role Plays: Customer service dialogue, workplace communication, formal introductions • Presentation Skills: Structure, visual aids, delivery techniques 2. Writing Skills: • Email Etiquette: Writing formal and Semi-formal emails • Cover Letters and Resumes: Targeted for specific job roles

	• Writing Minutes of Meeting and Notices • Report Writing: Internship/Workplace reports • Grammar Focus: Sentence connectors, Subject-verb agreement, Active/Passive voice Tasks: • Drafting a formal job application with resume • Writing professional emails and LinkedIn summaries • Preparing and presenting a 2-minute speech																														
10	Scheme of Examination and Assessment Pattern Paper – 50 Marks External Examination: Semester End External - 30 marks Time: 1:00 hour Format of Question Paper All questions are compulsory: <table border="1"><thead><tr><th>Question No</th><th>Nature of Questions</th><th>Marks</th></tr></thead><tbody><tr><td>Q. 1</td><td>Short Notes (Attempt any 2 out of 4) (Unit 1)</td><td>10</td></tr><tr><td>Q. 2</td><td>Unseen Passage (200–250 words): - Content-based questions (6 marks) - Grammar (4 marks) (Unit 1)</td><td>10</td></tr><tr><td>Q. 3</td><td>Writing Skill Task (Attempt 1 out of 2) (e.g., Email, Cover Letter, Notice, Report) (Unit 2)</td><td>10</td></tr><tr><td colspan="2" style="text-align: right;">Total</td><td>30</td></tr></tbody></table> Internal Examination: Continuous Evaluation - 20 marks <table border="1"><thead><tr><th></th><th>Assessment / evaluation</th><th>Marks</th></tr></thead><tbody><tr><td>1.</td><td>a) Performance in Activities: Includes individual/group presentations, formal/informal conversation practice, etc. Conducted in scheduled batches before Semester End Examination.</td><td>10</td></tr><tr><td>2.</td><td>b) Participation in Lectures: Based on classroom engagement and active response during Listening Skills and related tasks.</td><td>05</td></tr><tr><td>3.</td><td>c) Attendance: Attendance percentage will be evaluated to award marks.</td><td>05</td></tr><tr><td colspan="2" style="text-align: right;">Total</td><td>20</td></tr></tbody></table>	Question No	Nature of Questions	Marks	Q. 1	Short Notes (Attempt any 2 out of 4) (Unit 1)	10	Q. 2	Unseen Passage (200–250 words): - Content-based questions (6 marks) - Grammar (4 marks) (Unit 1)	10	Q. 3	Writing Skill Task (Attempt 1 out of 2) (e.g., Email, Cover Letter, Notice, Report) (Unit 2)	10	Total		30		Assessment / evaluation	Marks	1.	a) Performance in Activities: Includes individual/group presentations, formal/informal conversation practice, etc. Conducted in scheduled batches before Semester End Examination.	10	2.	b) Participation in Lectures: Based on classroom engagement and active response during Listening Skills and related tasks.	05	3.	c) Attendance: Attendance percentage will be evaluated to award marks.	05	Total		20
Question No	Nature of Questions	Marks																													
Q. 1	Short Notes (Attempt any 2 out of 4) (Unit 1)	10																													
Q. 2	Unseen Passage (200–250 words): - Content-based questions (6 marks) - Grammar (4 marks) (Unit 1)	10																													
Q. 3	Writing Skill Task (Attempt 1 out of 2) (e.g., Email, Cover Letter, Notice, Report) (Unit 2)	10																													
Total		30																													
	Assessment / evaluation	Marks																													
1.	a) Performance in Activities: Includes individual/group presentations, formal/informal conversation practice, etc. Conducted in scheduled batches before Semester End Examination.	10																													
2.	b) Participation in Lectures: Based on classroom engagement and active response during Listening Skills and related tasks.	05																													
3.	c) Attendance: Attendance percentage will be evaluated to award marks.	05																													
Total		20																													
11	REFERENCES: 1. Anderson, Paul V. <i>Technical Communication: A Reader-Centered Approach</i>. 9th ed., Cengage Learning, 2017. 2. Bailey, Stephen. <i>Academic Writing: A Handbook for International Students</i>. 5th ed., Routledge, 2018. 3. Cambridge University Press. <i>English for the Workplace: A Resource Book for Communication Skills</i>. Cambridge UP, 2016. 4. Carnegie, Dale. <i>The Quick and Easy Way to Effective Speaking</i>. Pocket Books, 1990. 5. Covey, Stephen R. <i>The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change</i>. Simon & Schuster, 2004.																														

6. Crystal, David. *English as a Global Language*. 2nd ed., Cambridge UP, 2003.
7. Eberhard, Jane, et al. *Developing Academic Literacy: A Handbook for International Students*. Palgrave Macmillan, 2022.
8. Goleman, Daniel. *Working with Emotional Intelligence*. Bantam, 1998.
9. Guffey, Mary Ellen, and Dana Loewy. *Essentials of Business Communication*. 12th ed., Cengage Learning, 2021.
10. Hamp-Lyons, Liz, and Ben Heasley. *Study Writing: A Course in Written English for Academic and Professional Purposes*. Cambridge UP, 2006.
11. Jones, Leo. *Cambridge Advanced Communication Skills*. Cambridge UP, 1989.
12. Kaul, Asha. *Effective Business Communication*. 2nd ed., PHI Learning, 2015.
13. Lesikar, Raymond V., et al. *Business Communication: Connecting in a Digital World*. 13th ed., McGraw-Hill Education, 2014.
14. Locker, Kitty O., and Donna Kienzler. *Business and Administrative Communication*. 11th ed., McGraw-Hill Education, 2018.
15. Palfrey, John, and Urs Gasser. *Born Digital: Understanding the First Generation of Digital Natives*. Basic Books, 2016.
16. Raman, Meenakshi, and Sangeeta Sharma. *Technical Communication: Principles and Practice*. 3rd ed., Oxford UP, 2015.
17. Rizvi, M. Ashraf. *Effective Technical Communication*. Tata McGraw-Hill, 2005.
18. Seely, John. *Oxford Guide to Effective Writing and Speaking: How to Communicate Clearly*. Oxford UP, 2013.
19. Thill, John V., and Courtland L. Bovee. *Excellence in Business Communication*. 13th ed., Pearson, 2017.

Department of English:

Sr. No	Name of the Faculty	Designation and College	Signature
1.	Prof. (Dr.) Pratima Das	Head & Professor, Dept. of English, Smt. CHM College	<i>Pratima Das</i>
2.	Prof. (Dr.) Kailas Aute	Professor, Dept. of English, Smt. CHM College	<i>B. Aute</i>
3.	Mr. Ananda Pandhare	Asst. Professor, Dept. of English, Smt. CHM College	<i>A. Pandhare</i>
4.	Ms. Sana Karale	Asst. Professor, Dept. of English, Smt. CHM College	<i>S. Karale</i>

Name & Signature of the Ad hoc BoS Chairperson: Prof. (Dr). Pratima Das *Pratima Das*

Name & Signature of the Dean: Prof. (Dr). Pratima Das *Pratima Das*



**Smt. Chandibai Himathmal Mansukhani College
(Autonomous)**

First Year

Semester- I

Title: Communication Skills in Sindhi

Vertical - 5

Ability Enhancement Course - 2 Credit

**with effect from
Academic Year 2025-2026**

Title: Communication Skills in Sindhi
COURSE CODE: CHMSINAEI

Sr. No.	Heading	Particulars
1	Description the Course:	Sindhi communication skills (B.Com.) Communication is the core component of the commerce and trade. In communication, language plays very significant role. If a student has mastered the skills of language, undoubtedly, he or she would be able to communicate in the best manner. In this course basic part of Sindhi language would be taught based on the NEP 2020. The innovative approach likes critical thinking, creative mind, use of technology will lead to communicating and participating with the different groups. The vocabulary section would be given prominence. The course would be in the Devanagari script so that it can attract majority of the students. Even non-Sindhi students shall have opportunity to adopt this course.
2	Vertical 1	AEC – Ability Enhancement Course
3	Type	Theory+ Practicum (Teaching Method: Lecture/ Discussion/Reading)
4	Credit	2 credits (1 credit = 15 hours for theory or 30 hours of Practical work in a semester)
5	Hours allotted	30 Hours
6	Marks allotted	50Marks (50 Marks each)
7	Course Objectives: After successful completion of this course: 1. The learner will get understanding of communication skills. 2. The learner will understand how to accurate the pronunciation of special words in Sindhi 3. The learner will improve the conversation skill in Sindhi. 4. The learner will become best communicator in Sindhi language	
8	Learning Outcomes: Student will be able to LO1: Know the basic special features of Sindhi language. LO2: Understand the skills of communication. LO3: Knowing the conversation with businessmen and customers LO4: Know the etiquettes with parents, relatives, friends and others in effective way	

Unit I – Fundamental of Sindhi Communication

- Introduction of Communication skill through Pictorial Presentation
- Importance of Language
- Basic aspects of language
 - i) Types of Language, ii) Role of Language, iii) Changes in Language
 - iv) Non-violent aspects of language v) Language & New generation
 - vi) Language & Modern Technology
- New Education Policy (NEP) & Importance of language
- Sindhi language: (Special features of spoken Sindhi language with pronunciation through audio visual presentation)

Unit II – Functional Communication

- Importance of Communication
- Types of Communication (Presentation through video clips)
 - i) Verbal, ii) Non-verbal, iii) Written iv) Digital Communication
- Characteristics of Communication
- Obstacles in Communication of Sindhi Language
- Methods of Best Communication through role plays
- Spoken Sindhi in Business
- Conversation with customers and proprietors

यूनिट – 1

- स्मचारी भाषा : वाक्फियत
- भाषा जी अहमियत
- भाषा जा बुनियादी पहलू
 - i) किस्म, ii) भाषा जो किरदार, iii) भाषा मे तबदीलियूं iv) भाषा जा अहिसासाती पहलू v) भाषा ऐं नई नसल
- नई तैलीमी नीति ऐं बोलियुन जी अहमियत
- असा जी सिंधी बोली

यूनिट – 2

- राबते जी अहमियत
- राबते जा किस्म
 - i) जिवानी राबतो, ii) गैर जिवानी राबतो, iii) लिखत राबतो iv) डिजीटल राबतो
- राबते मां फायदा
- राबते में रंडकू
- बेहतर राबते जा तरीका
- ग्राहकन सां सिंधी बोलीअ मे गुप्तगू

10

Scheme of Examination and Assessment Pattern

Paper – 50 Marks

External Examination: Semester End External - 30 marks Time: 1:00 hour

Format of Question Paper

Attempt any 4 out of 6 questions.

Question No	Nature of Questions	Marks
Q1.	Objective Type – Fill in the Blanks / MCQs (Unit I0	15
Q2.	Question on reading skill (Unit II)	07
Q3.	Writing short story from outlines (Unit II)	08
		Total 30

Note:

1. Equal Weightage is to be given to all the modules.
2. Use of non-programmable scientific calculator is allowed in the examination.

Internal Examination: Continuous Evolution - 20 marks

	Assessment / evaluation	Marks
1.	Speaking Activities: (Presentation) Making presentations in the classroom	10
2.	Listening Activities: (Assignment) Listening to speeches, dialogues, announcement and summarizing them	10
	Total	20

11

REFERENCE BOOKS:

1. Sanchari Basha – By Dr. Pushpa Kodwani
2. Sindhi Pahakaa – Dr. Jetly M.K.
3. Sindhi Muhavahra – By Hardwani Lachhman
4. Sindhi Adhyat mak Shabdhkesh – By Hardwani Lachhman
5. Acho Sindhi Sikhu – By Hardwani Lachhman

Syllabus Committee:

Sr No	Name of the Faculty	Designation and College	Signature
1.	Mrs. Kajal Ramchandani	H.O.D. of Jai Hind College	<i>Kajal</i>
2.	Mrs. Komal Totani	Assistant Teacher, Smt. CHM College	<i>Pratima</i>

Name & Signature of the BoS Chairperson: (Mrs. Kajal Ramchandani)

Kajal

Name & Signature of the Dean: (Dr. Pratima Das)

Pratima Das



**Smt. Chandibai Himathmal Mansukhani College
(Autonomous)**

First Year

Semester- I

**Title: Environmental Management and
Sustainable Development-I**

**Vertical - 5
VEC- 2 Credits**

**with effect from
Academic Year 2025-2026**

Title: Environmental Management and Sustainable Development-I**Course Code: CHMVECI**

Sr. No.	Heading	Particulars
1	Description of the Course:	This course introduces students to the basics of environmental management and sustainable development. It explains how ecosystems work, the importance of biodiversity, and the need to protect our natural resources. Students will learn about different environmental problems, human impact on nature, and how to manage disasters. The course also covers Indian environmental movements, ethics, and the role of public awareness. Real-life examples and case studies help students understand the connection between nature and human communities in a simple and practical way.
2	Vertical 5	VEC
3	Type & Teaching methods	Theory + Practicum Lecture/Discussion/Presentation/Case study,etc
4	Credits	2 Credits
5	Hours allotted	30 Hours
6	Marks allotted	50 Marks
7	Course Objectives: 1. To introduce about ecosystems, biodiversity and to make aware for the need of conservation. 2. To sensitize students towards environmental concerns, issues, and impacts of human population. 3. To analyze the impact of human population growth and development activities on the environment, including issues related to displacement, disaster response, and rehabilitation. 4. To foster awareness of environmental ethics and the role of cultural and social movements in shaping sustainable environmental practices through communication, policy, and activism.	
8	Learning Outcomes: Students will be able to LO1: Explain the interrelationships within ecosystems and analyze energy flow and succession, using examples from various ecological zones. LO2: Critically evaluate biodiversity levels and conservation strategies, applying knowledge of endemic species, threats, and ecological services to real-world scenarios. LO3: Assess the socio-environmental implications of population growth, displacement, and disasters, incorporating case studies to understand sustainable development challenges.	

	LO4: Demonstrate an understanding of environmental ethics and advocacy, by interpreting the influence of cultural values, environmental movements, and communication strategies on sustainability.									
9	Syllabus UNIT I: Ecosystems, Biodiversity and Conservation • Introduction, structure, and function of ecosystems; Energy flow: food chains, food webs and ecological succession. Case studies of the following: a) Forest ecosystem b) Grassland ecosystem c) Desert ecosystem d) Aquatic ecosystems (ponds, streams, lakes, rivers, oceans, estuaries) • Levels of biological diversity: genetic, species and ecosystem diversity; Biogeographic zones of India; Biodiversity patterns • India as a mega-biodiversity nation; Endangered and endemic species of India • Threats to biodiversity: Habitat loss, poaching of wildlife, man-wildlife conflicts, biological invasions; Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity. • Ecosystem and biodiversity services: Ecological, economic, social, ethical, aesthetic and Informational value UNIT II: Human Communities and the Environment • Human population growth: Impacts on environment, human health and welfare. • Resettlement and rehabilitation of project affected persons; case studies. • Disaster management: floods, earthquake, cyclones and landslides. • Environmental movements: Chipko, Silent valley, Bishnois of Rajasthan. • Environmental ethics: Role of Indian and other religions and cultures in environmental conservation. • Environmental communication and public awareness, case studies (e.g. CNG vehicles in Delhi).									
10	Assessment Pattern Scheme of Examination and Assessment Pattern Paper – 50 Marks External Examination: Semester End External - 30 marks Time: 1:00 hours Format of Question Paper Attempt any 3 out of 4 questions. <table><tr><th>Question No.</th><th>Nature of Questions</th><th>Marks</th></tr><tr><td>Q.1</td><td>Theory based on Unit I</td><td>10</td></tr><tr><td>Q.2</td><td>Theory based on Unit I</td><td>10</td></tr></table>	Question No.	Nature of Questions	Marks	Q.1	Theory based on Unit I	10	Q.2	Theory based on Unit I	10
Question No.	Nature of Questions	Marks								
Q.1	Theory based on Unit I	10								
Q.2	Theory based on Unit I	10								

Q.3	Theory based on Unit II	10
Q.4	Theory based on Unit II	10
		Total 30

Internal Examination: Continuous Evaluation - 20 marks

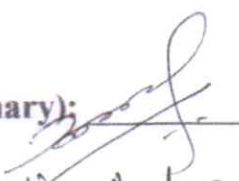
	Assessment / evaluation	Marks
1.	Class Test, Creative writing/visits/role play (Short notes/ MCQ's/ Match the Pairs/ Answer in one sentence/ Quiz)	10
2.	Project /Presentation / Viva/Group Discussion/Case study	10
		Total 20

11

REFERENCES :

1. Carson, R. 2002. Silent Spring. Houghton Mifflin Harcourt.
2. Gadgil, M., & Guha, R. 1993. This Fissured Land: An Ecological History of India. Univ. of California Press.
3. Gleeson, B. and Low, N. (eds.) 1999. Global Ethics and Environment, London, Routledge.
4. Gleick, P. H. 1993. Water in Crisis. Pacific Institute for Studies in Dev., Environment & Security. Stockholm Env. Institute, Oxford Univ. Press.
5. Sodhi, N.S., Gibson, L. & Raven, P.H. (eds). 2013. Conservation Biology: Voices from the Tropics. John Wiley & Sons.
6. Thapar, V. 1998. Land of the Tiger: A Natural History of the Indian Subcontinent.
7. Warren, C. E. 1971. Biology and Water Pollution Control. WB Saunders.
8. Wilson, E. O. 2006. The Creation: An appeal to save life on earth. New York: Norton.
9. Harper, Charles L. (2017) Environment and Society, Human Perspectives on Environmental Issues 6th Edition. Routledge.
10. Rajagopalan, R. (2011). Environmental Studies: From Crisis to Cure. India: Oxford University Press.
11. Harris, Frances (2012) Global Environmental Issues, 2nd Edition. Wiley- Blackwell.

Name & Signature of the Dean & Ad-hoc BoS Chairperson (Interdisciplinary):


Dr. Nitin Arekar



**Smt. Chandibai Himathmal Mansukhani College
(Autonomous)**

First Year

Semester- I

Title: Indian Knowledge System

**Vertical - 5
IKS Subject - 2 Credits**

**with effect from
Academic Year 2025-2026**

Title: Indian Knowledge System

Course Code:CHMIKSI

Sr. No.	Heading	Particulars
1	Description of the Course:	This course introduces students to the Indian Knowledge System (IKS), emphasizing its historical depth, cultural relevance, and interdisciplinary value. Rooted in the context of Indian civilization, it explores the holistic development of knowledge from ancient to pre-modern times, including contributions in medicine, mathematics, logic, linguistics, governance, arts, and sciences. By revisiting the traditional education systems and intellectual heritage of India, the course encourages learners to connect ancient insights with contemporary disciplines. It aims to enhance awareness, foster appreciation of indigenous wisdom, and reveal the interconnectedness of various streams of knowledge, aligning with the goals of the NEP 2020.
2	Vertical 5	IKS
3	Type	Theory+ Practicum (Teaching Methods: Lecture/ Discussion/ Presentation etc.)
4	Credit	2 Credits
5	Hours allotted	30 Hours
6	Marks allotted	50 Marks
7	Course Objectives: 1. To sensitize the students about context in which they are embedded i.e. Indian culture and civilization including its Knowledge System and Tradition. 2. To help student to understand the knowledge, art and creative practices, skills and values in ancient Indian system. 3. To help to study the enriched scientific Indian heritage. 4. To introduce the contribution from Ancient Indian system & tradition to modern science & Technology	
8	Learning Outcomes: Students will be able to LO1: Understand and appreciate the rich Indian Knowledge Tradition LO2: Understand the contribution of Indians in various fields LO3: Experience increase subject-awareness and self-esteem LO4: Develop a comprehensive understanding of how all knowledge is ultimately intertwined	

9

Syllabus

UNIT I: Introduction

- Introduction to IKS (What is knowledge System, Characteristic Features of Indian Knowledge System)
- Why IKS? (Macaulay's Education Policy and its impact, Need of revisiting Ancient Indian Traditions)
- Scope of IKS (The Universality of IKS (from Micro to Macro), development form Earliest times to 18th Century CE)
- Tradition of IKS (Ancient Indian Education System: Home, Gurukul, Pathashala, Universities and ancient educational centres)
- Relevant sites in the vicinity of the Institute (Water Management System at Kanheri, Temple Management of Ambarnath, etc.)

UNIT II:

- Medicine (Ayurveda)
- Alchemy
- Mathematics
- Logic
- Art of Governance (Arthashastra)

UNIT III: (Select Any FIVE out of the following)

- Aesthetics
- Town Planning
- Strategic Studies
- Krishi Shastra
- Vyakaran & Lexicography
- Natyashastra
- Ancient Sports
- Astronomy
- Yoga and Wellbeing
- Linguistics
- Chitrasutra
- Architecture
- Taxation
- Banking
- Trade and Commerce

10

Scheme of Examination and Assessment Pattern

Paper – 50 Marks

External Examination: Semester End External - 30 marks Time: 1:00 hours

Format of Question Paper

Question No	Nature of Questions	Marks
Q1	Attempt any TWO Questions out of FIVE.	06
Q2	Attempt any THREE Questions out of FIVE	12
Q3	Attempt any THREE Questions out of FIFTEEN	12
		Total 30

Internal Examination: Continuous Evaluation - 20 marks

	Assessment / evaluation	Marks
1.	Class Test during the lectures (Short notes/ MCQ's/ Match the Pairs/ Answer in one sentence/ Puzzles).	10
2	Participation in Workshop/ Conference/Seminar/ Case Study/Field Visit/ Certificate Course/Project presentation /viva .	10
		Total 20

REFERENCES:

1. Concise history of science in India- D.M. Bose, S.N Sen, B.V. Subbarayappa.
2. Positive sciences of the Ancient Hindus- Brajendranatha seal, Motilal Banrasidas, Delhi 1958
3. History of Chemistry in Ancient India & Medieval India, P.Ray- Indian Chemicals Society, Calcutta 1956.
4. Charaka Samhita- a scientific synopsis, P. Ray & H.N Gupta National Institute of Sciences of India New Delhi 1965.
5. MacDonnell A.A- History of Sanskrit literature
6. Winternitz M- History of Indian Literature Vol. I, II
7. Dasgupta S.N & De S.K- History of Sanskrit literature Vol' I'
8. Ramkrishna Mission- cultural heritage of India Vol' I, II
9. Majumdar R. C & Pushalkar A.D- History & culture of the Indian people, Vol. I, II & III.
10. Keith A.B- History of Sanskrit literature'

Name & Signature of the Dean & Adhoc BoS Chairperson(Interdisciplinary):

(Dr. Nitin Anekar)



**Smt. Chandibai Himathmal Mansukhani College
(Autonomous)**

First Year

Semester- I

Title: Cocurricular Course I

**Vertical - 6
Cocurricular Course - 2 Credits**

**with effect from
Academic Year 2025-2026**

Title: Cocurricular Course - I

Course Code: CHMCCI6

Sr. No.	Heading	Particulars
1	Description the Course:	This student-friendly Co-Curricular Course is uniquely designed to promote holistic development through active participation in various college-based activities. Unlike traditional theory-based subjects, this course emphasizes hands-on involvement and experiential learning. Students are encouraged to explore their interests and talents by engaging in cultural, social, literary, sports, extension, or club-based events conducted by the college throughout the academic year. Participation will be recorded and assessed based on involvement, initiative, team spirit, creativity, and consistency. The aim is to nurture essential life skills such as leadership, communication, collaboration, and responsibility in a supportive, informal setting. This non-theory course offers students the opportunities and the freedom to learn beyond the classroom and grow into well-rounded individuals, contributing positively to campus life and society.
2	Vertical 6	Cocurricular Course (Mandatory)
3	Type Teaching Methods	Non Theory Participation, Report Writing, Presentation etc.
4	Credit	2 Credits
5	Hours allotted	30 Hours
6	Marks allotted	50 Marks
7	Course Objectives:	1. To inculcate a spirit of active participation in cultural, social, environmental, and creative activities. 2. To enhance personal and interpersonal skills through real-life experiences and teamwork. 3. To foster a sense of responsibility, leadership, and community engagement among students. 4. To develop self-confidence and emotional well-being through creative expression and collaboration. 5. To integrate classroom learning with experiential learning for holistic growth.
8	Learning Outcomes:	By the end of the course, students will be able to: LO1: Participate meaningfully in diverse co-curricular activities and reflect on their learning experiences. LO2: Demonstrate improved communication, leadership, and teamwork skills. LO3: Exhibit increased awareness of social responsibility and civic engagement. LO4: Build confidence through creative, cultural, and intellectual expressions. LO5: Maintain a portfolio or activity log to track participation and personal development.

9

Syllabus

Unit I - Suggested Areas of Participation in the activities:

- **Cultural Events:** Drama, dance, music, literary events, debates, etc.
- **Social Outreach:** Blood donation, awareness campaigns, cleanliness drives.
- **Clubs & Societies:** Photography, quiz, environment club, shram club, etc.
- **Sports & Fitness:** College tournaments, yoga, marathons, fitness challenges.
- **Institutional Events:** Foundation Day, Annual Day, College Festivals, Intercollegiate events.
- **National Festivals:** Independence Day, Republic Day etc.

Unit II - Program Specific Topics

- **Workshops/Seminars:** Report Writing, Personality Development, Soft Skills, Leadership Talks.
- **Speak, Show, Shine:** Presentation / Poster Presentation / Viva and Learning Experience

Mode of Evaluation:

- **Faculty Coordinator:** To guide and evaluate student progress.
- **Participation Proof:** Certificates, photos, attendance records.
- **Reflective Journal:** Minimum 2–3 pages summarizing experiences, learning, and growth.
- **Final Viva/Presentation:** 5-minute talk on poster presentation and on overall learning.

10

Scheme of Examination and Assessment Pattern

Based on 3 approved Activities

Semester End External - 30 marks

Activity No	Nature of Activities	Marks
1.	Title of Approved Activity - 1	10
2.	Title of Approved Activity - 2	10
3.	Title of Approved Activity - 3	10
Total		30

Internal Examination: Continuous Evaluation – 20 marks

	Assessment / Evaluation	Marks
1.	Reflective journal	10
2.	Presentation/ poster presentation/viva	10
Total		20

Suggested Readings:

- How to Win Friends and Influence People
- The 7 Habits of Highly Effective People
- Thinking, Fast and Slow
- Leaders Eat Last
- Talk Like Ted

Name & Signature of the Principal & Chairperson, Academic Council:


 Dr. Manju Lalwani Pathak

